Gadgets and Gizmos

For REALTORS®

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MODULE 1 - THE ULTIMATE GADGETS – SAFETY & SECURITY

Smartphones – 3 Major Concerns

1. Safety (Health)
2. Battery
   a) Turn Off or Disable
   b) Location Services
   c) Bluetooth
   d) Wi-Fi
   e) Unnecessary Notifications
3. Privacy and Security Tip- Password Protect Your Device

Bonus Tip: Efficiency

Use your voice (Siri/OK Google):

Examples:_____

MODULE 2 - MOBILE ADD-ONS

Mobile Add-ons Mentioned:

1. Power-up Lightning to USB Tassel Keychain
2. Charging Bracelet
3. Mini Portable Fan
4. Popsocket
5. Make sure you don't lose anything.
   ✓ Tile
6. Keyboards
   ✓ Virtual Keyboard (by Brookstone)

7. Safety Gadget – Meet Tag – Wearsafe Tag

What "really" makes a great app?

- FREE or low cost
- Can **plug** into multiple life scenarios
- Supports the **paperless** life

Apps Mentioned in this Module

- Running late for a listing appointment? Consider **Glympse**. Visit the App Store or Playstore.
- **Want to automate your life? IFTTT is the future (IFTTT.com)**

If new real estate is
listed on zillow, then
send me gmail.

MODULE 4 - YOUR BACK OFFICE – CLOUD STORAGE & GADGETS TO SAVE TIME

Reminder

Back up my computer

Make sure your files are safe with a cloud storage solution. The Real Estate Commission requires that you keep your files for a period of time. What would you do if your computer crash? Every real estate agent who places important real estate files on their hard drive should consider a cloud storage option like Carbonite (PC) or Mozy (Mac). If you ever damaged your computer (spilled coffee on the keyboard) or experienced a random crash (possible, trust me), you will be protected.

- Carbonite (PC)
- Mozy (Mac)

Managing the Paperwork – Consider NeatReceipts™

- Business Cards
- Receipts
- Payments
- Invoices
- Sales documents

For Home

- Doctor reports
- Prescriptions

- Family recipes
- Family history documents
- All scanned items are **searchable**
- You can create expense reports and print them out complete with copies of receipts
- Helps you to track your expenses for budgets and for tax time
- Data can be exported to PDF, Excel®, Quicken®, QuickBooks®, TurboTax®
- Business card information can be exported to Outlook, Plaxo, or Mac Address book
- You can scan documents into PDF's

MODULE 5 – Camera and Video Gizmos

Smartphone Photography

The Shoot - Tips

- Use a tripod
- Don't move the camera too much
- Lighting matters, even if you have few lights
- Audio is key, make it a priority
- Experiment

Additional Mentions

- Gorilla Pod
- Spectacles
- AMI

What is the future for agents?

_____ will be a standard choice to market a _____ listing.

THE CHALLENGE (MENTIONS)

- Photofunia
- Postagram
- iScape
- Audio Note
- Cleanup duplicate contacts
- Broadbandmap.gov
- Upwork.com
- Fiverr.com
- AudioNote App
- ThankYouPro (App)

Additional (Bonus) Apps and Notes:

_____
_____